The Concrete Goals Tracker

When is something worth doing?

1. It's life-sustaining billable work!
2. It's signing new business!
3. It's publishable code! Ship it!
4. It's sharp visual design! Show it!
5. It's concrete planning or accounting!
6. It's new self-promotion! Show it!
7. It's a new article for the blog! Post it!
8. It's social or business development!
9. It's maintaining an old relationship!
10. It's making a new relationship!

What else is going on this week?

Life just happens. Use this area to keep notes on the unexpected.